Stephanie Owens

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PERMANENT ADDRESS *256-503-7273*

116 Ryanridge Road

Huntsville Al, 35806

**EDUCATION**

Auburn University, Auburn, AL May 2017

Bachelor of Science in Business Administration

Marketing

**Cumulative GPA: 3.48**

1. Honors: Cum Laude, National Society of Collegiate Scholars, National Society of Leadership and Success, Phi Eta Sigma Honor Society, Alpha Lambda Delta Honor Society

**EXPERIENCE**

Panera Bread, Madison, Alabama June 2012-August 2014

Associate trainer

* Coordinated and supervised training of new employees
* Evaluated performances and implemented solutions to improve production
* Presented new items to team and taught all members about new production processes
1. Provided exceptional customer service to meet demands and maintain overall satisfaction
2. Spearheaded and supervised shift operations

CHAARG Auburn University Chapter, Auburn Al April 2016- May 2017

Vice President of Media

1. Manage all online accounts for chapter and member social media engagement
2. Document spotlight events and edit all photos and video files for posting
3. Organize and lead weekly small group in fitness and social events.
4. Curate all advertising efforts for Auburn Chapter

Marketing Department of Auburn Athletics, Auburn Al January 2016- May 2017

Game Day Intern

* Provide customer service and information during sporting events
* Manage interactive fan zones
* Fulfill in-game sponsorships and executed giveaways
* Carry out grass root marketing efforts to generate awareness on campus

Colonial Life Benefits Group, Montgomery Al June 2017- July 2017

National Young Entrepreneur Program Intern

* Execute client qualification and contacting process
* Assist in product presentations
* Provide support in recruitment and interviewing
* Aid territory office team in supporting the Alabama/North Florida area

Huntsvile-Monrovia Public Library, Huntsvile Al October 2017- Present

Library Clerk

* Assists patrons in the use of the library, particularly locating materials and services
* Efficiently shelve library materials and helps maintain neat arrangement of the library
* Aides in preparation of crafts and activities for children programming
* Assists patron with technology in the learning center
* Creates marketing materials for special events.

skills and Interests

**Skills**

Professional: Proficient in Microsoft Office, Adobe Creative Suite, Social Media Platforms

Interests: Photography, Visual Art, Photography